

— BRIDGING THE GAP —

— HEALTH EQUITY FOR ALL MEMPHIS NEIGHBORHOODS —



COMMON TABLE™
Health Alliance

2016 Annual Report
Presented September 2017

THE COMMON TABLE STORY BRIDGES THE GAP FOR UNDERSERVED COMMUNITIES THROUGH ENGAGED LEADERSHIP AND A SHARED VISION FOR ACHIEVING HEALTH EQUITY



It is with great pride we present our 2016 Annual Report.

In 2016 I became the Chair at our Annual Community Meeting with significant excitement and promise. Since that time, the focus has been building the work in breast cancer disparities through the newly formed Memphis Breast Cancer Consortium (MBCC), funded by the AVON Breast Cancer Crusade. The efforts of our Health Literacy Committee also led much of CTHA's efforts in 2016, providing training and education.

The future is still bright for CTHA, but many challenges lay ahead. We value your support and look forward to our continued partnerships in 2017.

Sincerely,

Reggie Crenshaw, MBA
Chair, Board of Directors, Common Table Health Alliance



Immediate Past Chair Dr. Peg Hartig with current chair Reggie Crenshaw.

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Carla Baker, RN
Memphis Breast Cancer Consortium Director

Katrina Kimble
Executive Assistant

Rose Lindsey-Giulian, RN, RHIA, PHD
CTHA Faculty

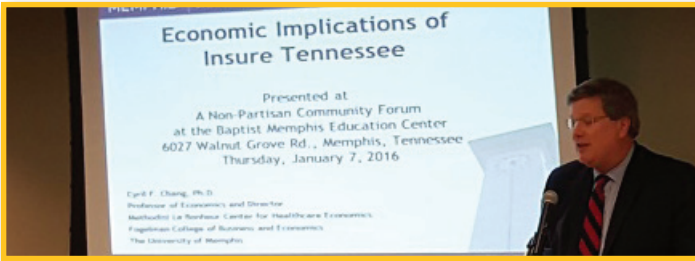
CATALYSTS FOR CHANGE: OUR 2016 TOP ACCOMPLISHMENTS AND COMMUNITY IMPACT



MBCC was founded with **31** Member Organizations.



Health Literacy Committee provided eight health literacy trainings to **110** healthcare professionals.



CTHA organized non-partisan efforts to educate on Insure Tennessee that would assist **64,000** Shelby County residents in the coverage gap.



3rd Annual LIVE Memphis Breast Cancer Summit attracted more than **700** breast cancer survivors and advocates.



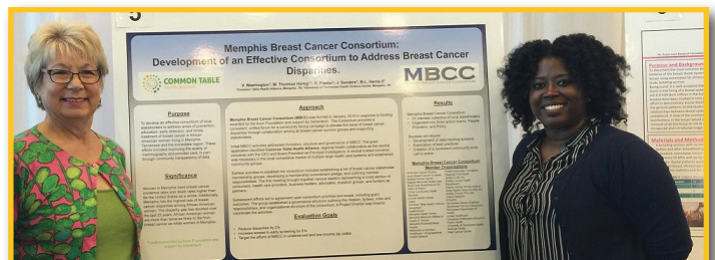
More than **2.4 million** SisterPact impressions were made at **180** events in **25** Mid-South ZIP codes.



7th Annual Meeting celebrated **three** Impact Award Recipients committed to combating health disparity.



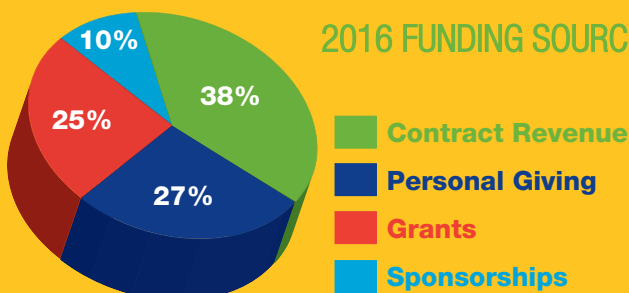
More than **50%** of participants in the 4th Annual Million Calorie Burn were **under 17** years old.



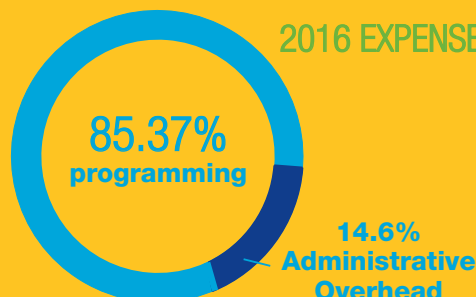
MBCC was recognized **nationally** for coalition building by the AVON Breast Cancer Crusade.

THE NUMBERS TELL OUR STORY: CTHA FINANCIALS

2016 FUNDING SOURCES



2016 EXPENSES



Total Budget:
\$982,000

OUR DONORS BRIDGE THE GAP WITH THEIR GENEROUS SUPPORT THAT ENHANCES THE CAPACITY FOR TRANSFORMATIVE NEIGHBORHOOD CHANGE

The following contributors expressed support for CTHA between January 1, 2016 and December 31, 2016.

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Robert and Donna Abney
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AVON Breast Cancer Crusade
Baptist Memorial Health Care
BCBST Community Trust
Cigna Healthcare of Tennessee
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First Tennessee Foundation
Memphis Business Group on Health
Merck & Company Foundation
Methodist Le Bonheur Healthcare
The Kroger Company

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Shelby County Government
Healthy Kids and Teens, Inc.
Memphis Academy of Health Sciences
NAHSE-Memphis Chapter

IN-KIND CONTRIBUTORS

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Co-Chair: Cecelia Sawyer, The Links, Incorporated

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Bobby Baker, Methodist Le Bonheur Healthcare

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Cassandra Webster, Memphis Challenge
Mark Yates, Life Enhancement Services

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AVON Breast Cancer Crusade
Baptist Cancer Center
Baptist Memorial Health Care
BlueCross BlueShield of Tennessee
Carin' & Sharin'
Christ Community Health Services
Church Health
Cigna Healthcare of Tennessee
Common Table Health Alliance

Genentech, Inc.
Health Choice
Susan G. Komen Memphis MidSouth
Memphis Health Center
Memphis-Riverbluff Black Nurses Association
Methodist Le Bonheur Healthcare
Patient Advocate Foundation
Regional One Health
Seeds 2 Life, Inc.
Shelby County Health Department
Shelby County TN Alumnae Chapter of Delta Sigma Theta Sorority, Inc.

Shelby County Tennessee Chapter of The Links, Incorporated
Sisters Network
STAARS
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Tennessee Cancer Consortium
Tennessee Department of Health
United Health Care
University of Memphis School of Public Health
University of Tennessee Health Science Center
West Cancer Center